

Speeding EDC build with rapid study design

Imagine designing, approving, and building **full** EDC studies faster than ever with CRF Creator from Pinnacle 21.

The CRF Creator platform gives data managers the tools to create compliant, standardized CRFs, empowering clinical teams to start studies sooner.

The screenshot shows the CERTARA Pinnacle 21 interface for a study titled 'MEDIDATA RAVE'. The 'Adverse Event' tab is selected. The form includes the following fields and controls:

- Subject Name:** A text input field with a dropdown arrow and a 'Show Edit Checks/Derivations' link.
- Adverse Event:** A text input field with a dropdown arrow and a 'Show Edit Checks/Derivations' link.
- Date of visit:** A date picker with a dropdown arrow and a 'Show Edit Checks/Derivations' link.
- Adverse Event description:** A text input field with a dropdown arrow and a 'Show Edit Checks/Derivations' link.
- Severity:** A dropdown menu with a 'Show Edit Checks/Derivations' link.

Standardization and reuse

Multi-EDC flexibility

Real-time form visualizations

One-click EDC build

5 Reasons to use CRF Creator for designing EDC studies

1

Build full EDC studies for **Rave, Veeva** and more, including edit checks and visit schedules

2

Cut review cycles with real-time form visualization and edits for your EDC

3

Ensure compliance by leveraging end-to-end Controlled Terminology (CT) from data collection to submission, with automatic version updates to CDISC standards and CT

4

Standardize and reuse assets across future EDC studies

5

Validate against EDC specific rules

Core features

- Design forms with:
 - Question positioning
 - Form dynamics (e.g. radial drop-downs)
 - Nested questions
- Preview forms for your EDC
- Deploy a fully functional study with:
 - EDC specific edit checks
 - Visit schedules
- Manage Controlled Terminology (CT) across your EDC, SDTM & Adam
- Auto-update changes to CDISC standards & CT
- Automate annotated CRFs and edit-preview changes in real-time
- Standardize assets for reuse, including:
 - Forms
 - Visits & visit schedules
 - Edit checks
 - Controlled Terminology (CT)
 - Annotations

EDC integrations

 **MEDIDATA**

ORACLE

Veeva

oanju

marvin
DIRECT

Mi-Co

 **OpenClinica**

parexel

Business benefits of Pinnacle 21 CRF Creator



50% faster EDC build: Speed database build with accelerated review cycles and reuse of standardized assets.



Flexibility to adapt EDC usage: Flip between relevant EDCs for different study phases.



Save time and costs: Reduce resource-intensive processes and repetitive manual work through automation.



Improve quality and consistency: Enhance quality across studies and reduce risk with standardization and reuse.



Ensure compliance: Stay aligned with CDISC standards and automate Controlled Terminology updates.

Ensure faster startups, higher quality, and accelerated study builds – in one centralized platform.

[Learn more about Pinnacle 21 CRF Creator](#)

About Certara

Certara accelerates medicines using proprietary biosimulation software, technology and services to transform traditional drug discovery and development. Its clients include more than 2,400 biopharmaceutical companies, academic institutions and regulatory agencies across 70 countries.

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