

Hubert Palard

Director of Business Development, Drug Development Solutions, Certara

Certara offers a global network in major pharmaceutical hubs, enabling predictive simulation, data-driven modeling, and tailored AI solutions. With experts across Europe, the Middle East, and Africa, we collaborate across borders to accelerate your programs.

About Hubert Palard

Hubert Palard, Director of Business Development at Certara, has over 18 years' global experience in drug development. With a customer-centric approach, he focuses on building strong partnerships that drive the creation of innovative therapies. Hubert excels in understanding clients' needs and crafting tailored solutions, ensuring collaborative success across diverse therapeutic areas.



Location: Paris, France

Language: English, French, entry level of Korean

My mission

As Director of Business Development, my mission is to empower researchers to advance transformative therapies using Model-Informed Drug Development (MIDD). I identify strategic growth opportunities and forge impactful partnerships, delivering tailored solutions across the drug development continuum. By collaborating with Certara's cross-functional teams, I assist both early-stage and established pharmaceutical companies in navigating complex scientific, regulatory, and commercial challenges, ensuring alignment with their specific development needs and therapeutic areas.

The best part of working with Certara clients

I take pride in empowering our clients to achieve success with FDA and EMA approvals. Through Certara's advanced modeling and analytical capabilities, we have significantly accelerated clients' development processes, ensuring timely access to innovative therapies for patients in need.

Message for customers

I help biotech and pharma companies identify strategic opportunities and navigate scientific and regulatory challenges throughout the drug development lifecycle. In collaboration with Certara's inhouse experts I create customized strategies tailored to your therapeutic focus and development stage.

Together, we can drive smarter, faster drug development, reduce risk and optimize dosing. Reach out to hubert.palard@certara.com to discuss your pipeline and explore how we can support your organization.

About Certara

Certara accelerates medicines using proprietary biosimulation software, technology and services to transform traditional drug discovery and development. Its clients include more than 2,600 biopharmaceutical companies, academic institutions and regulatory agencies across 70 countries.

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