Certara’s data science team leverages over 15 years of experience exploring and analyzing publicly available data for the world’s leading pharmaceutical companies to offer a library of analysis-ready Clinical Trial Outcomes Databases in more than 40 therapeutic areas.

These databases capture up-to-date information on trial design, patient characteristics, treatments, statistical analyses and results (efficacy/safety). Certara provides custom curation to integrate this data with client proprietary data (from CSRs) or convert to client specific formats.

With the addition of an intuitive, web-based graphical interface (CODEx), Certara makes the richness and complexity of public and proprietary data accessible to a broad audience of professionals within pharmaceutical companies. Our goal is to enable drug companies of all sizes to harness the most relevant, reliable data available for key development and commercial decisions much earlier in the process.

**The Value of Comparator Data**

Maximizing the probability of a drug’s success requires making critical decisions throughout its development. Success depends not only on the drug’s performance on its own, but also within the competitive landscape. This requires assessing the competition. Further, comparative effectiveness and the systematic review of existing clinical trial and study data is becoming an increasingly critical component to ensuring market success.

Certara’s analysis-ready Clinical Trial Outcomes Databases leverage valuable external data to provide key drug development insights:

- Comparative efficacy/safety
- Scaling of endpoints and subpopulations
- Trial design optimization
- Commercial viability

Clinical Trial Outcomes Databases enable Certara’s Analytical Laser division to service HEOR customers for all evidence synthesis needs:

- Our clinical trial safety and outcomes data in key areas support market assessments and HTA submissions
- Certara databases are in line with PRISMA systematic review protocols
- Analytica Laser’s ad hoc literature review services, coupled with Certara databases, support the full range of clients’ HEOR and market access needs
About Certara

Certara is a leading provider of decision support technology and consulting services for optimizing drug development and improving health outcomes. Certara’s solutions, which span the drug development and patient care lifecycle, help increase the probability of regulatory and commercial success by using the most scientifically advanced modeling and simulation technologies and regulatory strategies. Its clients include hundreds of global biopharmaceutical companies, leading academic institutions and key regulatory agencies.

For more information visit www.certara.com or email sales@certara.com.